

Terms of Reference: Consultancy for a Videographer/Multi-purpose Video Production Services to produce videos to showcase the work being done under the Amazonia 2.0 Project implemented in Guyana by the Amerindian Peoples Association

1. General Information

Organization: Amerindian Peoples Association (APA)

Location: 200 Charlotte Street, Bourda, Georgetown, Guyana

E-mail: apaguy@networksgy.com

Start date: As soon as contract is signed

Closing date of call: May 17, 2021

Type of contract: Consultancy

Period of Consultancy: 2 months

2. About the Organization

The Amerindian Peoples Association, (APA) is an indigenous peoples' organization that seeks to promote and defend the rights of indigenous peoples in Guyana. The membership of the APA are derived from the units that are found in indigenous communities in Guyana. The APA is led by an Executive Committee comprising the President, Vice President, Secretary, Treasurer, 13 regional committee members, a women's representative, and a youth representative.

APA's mission is "to promote the social, economic, and political development of Indigenous communities in solidarity with each other and to promote and defend their rights."

The objectives of APA are: to secure legislative and political changes to protect indigenous rights in all instances; promote representation of indigenous peoples by indigenous peoples themselves; provide information to indigenous communities about their rights under national and international law; promote the sustainable use of natural resources by indigenous peoples and to ensure the protection of the environment; to secure participation in development activities and decision-making processes that affect the lives of the indigenous peoples of Guyana; and to ensure that the state fulfils its obligations in providing basic services to indigenous communities such as health, education, transportation and communication services.

3. About the Amazon 2.0 Project

The consultancy supports a larger project, the Amazon 2.0 project that seeks to help reduce deforestation of tropical forests in six countries: Guyana, Suriname, Colombia, Brazil, Ecuador, and Peru. Generally, the Amazon 2.0 project aims to strengthen forest governance models in

indigenous and campesino territories of the Amazon biome by strengthening local capacity for good governance of territories and forests through consolidation of a “community oversight” model developed in South America. This is being done through community forestry monitoring, and coordination of a social and technological platform to help spread and process data on threats to forests and actions taken to mitigate them. The project also seeks the support of a network of partners to promote an agenda of public policy advocacy at the regional level based on the territorial management models it generates. The project is a collaborative regional initiative financed by the European Union and implemented since 2017 under the coordination of IUCN South America in conjunction with IUCN Brazil, Fundación Natura (Colombia), Fundación EcoCiencia (Ecuador), ECO REDD (Peru), Amazon Conservation Team – Suriname or ACT (Suriname) and the Amerindian Peoples Association (APA) of Guyana. Guyana joined the project in 2020.

Amazon 2.0 applies a comprehensive model with interconnected elements:

- a. Monitoring: strengthening the commitment, capacities and social and technological tools for local monitoring and better governance;
- b. Advocacy on national and regional policies on climate change and forests, to contribute to decision-making processes at the local, provincial and national levels, based on the information obtained through monitoring;
- c. With the two previous elements, contribute to better territorial management in indigenous territories, and 4) cumulative efforts that help the conservation and sustainable use of ecosystems in Amazonian landscapes.

An interactive regional platform was built and established within the framework of the 6 indigenous and peasant territorial units. This allows for the registration, analysis and reporting of information in real time to contribute to the monitoring of deforestation (pressures, threats and illegal traffic of wild animal resources), and for the monitoring of governance processes and REDD + safeguards.

For 2021, the APA-led component of the project is planning to produce 2 videos, among other things, to highlight the culture of the Patamuna People and to produce a video tutorial on the use of tools in the environmental monitoring tool kit.

Objectives of the Consultancy

The objectives of the consultancy are:

- a. To produce a video depicting the rich culture of the Patamuna Peoples of the seven communities in Region 8 who are participating in the Amazonia 2.0 project;
- b. To produce a video tutorial focusing on use of tools in the environmental monitoring kit including GPS, smart phones, and the different aspects of reporting on data gathered using the monitoring tools.

4. Conduct of the Consultancy

The consultant will do the following in carrying out the consultancy:

- a. Use his/her own HD quality video camera, professional editing software and other equipment and supplies;
- b. Apply videography, editing, audio balancing, sub-titling, format exporting, archiving raw and edited work, among other skills, in the production of the two videos;
- c. Edit the footage in keeping with the script, agreed upon and approved by the APA, and produce a professional product of broadcast quality using a variety of tape and digital formats;
- d. Record and edit narration/voice over where needed under the guidance of the APA Project Officer;
- e. Embed sub-titles in the video as necessary;
- f. Audio balance the final product and convert it into formats for use on TV, radio, web, etc.;
- g. Clearly identify location, name and age of interviewees, quotes and any relevant details;
- g. Include appropriate APA and IUCN/EU branding, acknowledge and credit APA's ownership of all products generated under the consultancy.

5. Deliverables

Expected deliverables include two educational and culturally appropriate videos of no more than 10 minutes showing:

- a. A brief insight into the Patamuna culture,
- b. An audio visual on the use of monitoring tools including the GPS and smart phone, and how to fill a monitoring report, among other things.

6. Qualifications and Experience

Suitable candidates must possess the following:

- a. Post-secondary certification in Mass Communication and Video Production from an accredited institution, with at least 5 years' related experience, **or**;
- b. Strong secondary school certification, plus ten years' experience in video production;
- c. Basic knowledge and experience in natural resources management and environmental monitoring, and their relationship to Indigenous peoples' way of life in Guyana;
- d. Knowledge of computerized video editing applications and procedures;
- e. Good interviewing skills;

- f. Knowledge of professional audio and/or video editing and post-production procedures, techniques, and standards;
- g. Ability to effectively manage time and schedules.

7. Submission of Applications

Please submit all applications to:

**The Executive Director
Amerindian Peoples Association
200 Charlotte Street
Bourda
Georgetown
E-mail: apaguy@networksgy.com**

Kindly include a detailed CV, 2 recent references and evidence of experience and qualifications.

Only shortlisted applicants will be contacted.